



PATRICIA MCCONNELL, PHD

Your source for science and soul in dog training and behavior

W H O L E S A L E P R I C I N G

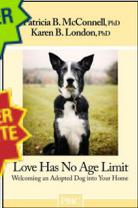
General Dog Training Books & DVDs

LOVE HAS NO AGE LIMIT: Welcoming an Adopted Dog Into Your Home

Voted "Best Soft-Cover Guide of 2011" by the Dog Writers Association of America. This comprehensive yet concise book is designed to go home with every adopted dog. It increases the adoptability of dogs by preparing potential families to address all the issues related to adopting an adolescent or adult dog. Many shelters tell us that their successful adoption rate has substantially increased after handing it out. Also great for foster parents.

BEST SELLER

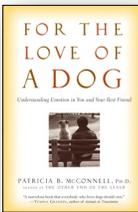
SHELTER FAVORITE



Suggested Retail	\$9.95
1-9 copies, 40% off	\$5.97
10-24 copies, 50% off	\$4.95
25-49 copies, 60% off	\$3.95
50-199 copies, 70% off	\$2.95
200+ copies, 72% off	\$2.88

FOR THE LOVE OF A DOG: Understanding Emotion in You and Your Best Friend

If you are interested in what's going on behind those big, brown eyes, and would like to understand how your dog's emotional life compares with your own, this book is for you. *For the Love of a Dog* is both entertaining and moving, and includes compelling stories about dogs and their humans.

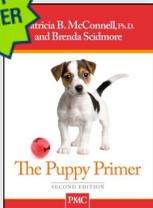


Suggested Retail	\$16.95
Wholesale Price, 25% off	\$12.71

THE PUPPY PRIMER, Second Edition

Engaging, humorous and user-friendly, *The Puppy Primer* describes a six-week program to get owners and puppies off on the right paw. Everyone profits from enhanced communication between owners and dogs, a shared understanding of what is expected, and enthusiastic responses to standard cues like sit, down, come, stay and leave it. Veterinarian, Breeder, and Trainer favorite!

BEST SELLER



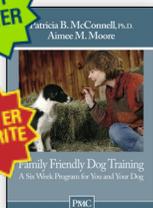
Suggested Retail	\$16.95
1-9 copies, 40% off	\$9.45
10+ copies, 50% off	\$7.95

FAMILY FRIENDLY DOG TRAINING: A Six Week Program for You and Your Dog

Perfect as a supplement to positive-based classes or for going it alone, this user-friendly, engaging book describes a six-week dog training program that gets dogs and their owners off on the right paw. Geared toward dogs five months and older.

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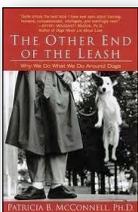
SHELTER FAVORITE



Suggested Retail	\$16.95
1-9 copies, 40% off	\$9.45
10+ copies, 50% off	\$7.95

THE OTHER END OF THE LEASH: Why We Do What We Do Around Dogs

There's a reason this book has been translated into 15 languages. *The Other End of the Leash* is a must read for everyone who loves dogs, and would like to understand them (and themselves) on an entirely new level. One reviewer said: "What you don't know about your dog could fill a book. It's called *The Other End of the Leash*."



Suggested Retail	\$16.95
Wholesale Price, 25% off	\$12.71

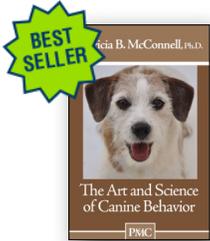


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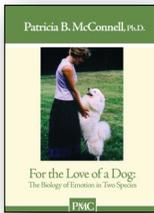
General Dog Training Books & DVDs



THE ART AND SCIENCE OF CANINE BEHAVIOR DVD

This full-day seminar provides an in-depth understanding of the natural history of dogs and why they do what they do. It includes discoveries about the effect of genetics, development, physiology, communication and cognition on behavior. Perfect for anyone committed to learning more about the science of dogs.

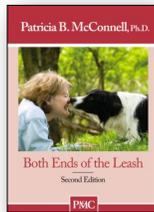
Suggested Retail \$64.95
Wholesale Price, 35% off \$42.22



FOR THE LOVE OF A DOG DVD: The Biology of Emotion in Two Species

A full-day seminar on the biology of emotion in two species based on Patricia's popular book of the same name. With slides, stories, and videos, this is a delightful representation of Patricia's unique combination of science and soul.

Suggested Retail \$59.95
Wholesale Price, 35% off \$39.00



BOTH ENDS OF THE LEASH DVD, Second Edition

An invaluable addition to a library and knowledge base, this seminar is a wonderful way to understand why people behave the way they do around dogs, and gives a bevy of ideas about how to help improve the human/canine relationship. Based on the classic book, *The Other End of the Leash*, this seminar brings to life why dog training is as much about training people as it is about the dog.

Suggested Retail \$59.95
Wholesale Price, 35% off \$39.00



TALES OF TWO SPECIES: Essays on Loving and Living with Dogs

Nominated in 2009 by the Dog Writers Association of America for the Best General Interest Book, *Tales of Two Species* is collection of over 30 of Patricia's insightful essays, ranging from genetics to communication, and dog training to temperament testing.

Suggested Retail \$12.95
Wholesale Price, 25% off \$9.71



LOST IN TRANSLATION DVD: How Dogs Use Sight, Sound and Smell to Communicate

Become fluent in all things dog with Patricia's comprehensive seminar on the sensory life of dogs. This DVD is chock full of information on how dogs use their senses to communicate with their best friends, whether human or canine.

Suggested Retail \$59.95
Wholesale Price, 35% off \$38.97



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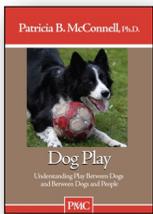
W H O L E S A L E P R I C I N G

General Dog Training Books & DVDs



PLAY TOGETHER, STAY TOGETHER: Happy & Healthy Play Between People and Dogs
Play is fun, but don't be fooled into thinking it's just goofy or frivolous. Play is a powerful tool that can teach dogs to come when called, be polite to visitors, and drop the remote control instead of grabbing it and running under the bed!

Suggested Retail \$12.95
1-9 copies, 40% off \$6.95
10+ copies, 50% off \$5.95



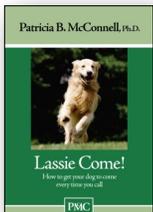
DOG PLAY DVD: Understanding Play Between Dogs and Between Dogs and People
This half-day seminar uses the natural history of canine play to explain every day interactions involving our best friends. It contains invaluable information about play between dogs and play between people and dogs. Help clients avoid bites and dog fights by understanding more about appropriate play between species.

Suggested Retail \$49.95
Wholesale Price, 35% off \$29.25



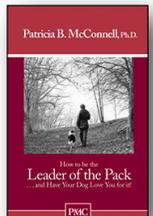
LENDING A HELPING PAW DVD: A Guide to Animal Assisted Therapy
Who could say it better than Karen Lasker, Executive Director of the Brody Project for AAT? "This DVD is invaluable for anyone interested in doing therapy work with their dog, and the perfect recruitment and training tool for established programs...It's the ABCs for doing AAT right!"

Suggested Retail \$34.95
Wholesale Price, 35% off \$22.72



LASSIE, COME DVD: How to Get Your Dog to Come Every Time You Call
This is a basic "how-to" DVD that can help owners teach their dogs to be responsive when off leash. This DVD is complete with demonstrations of different dogs learning the fun of running like Lassie whenever they are called.

Suggested Retail \$29.95
Wholesale Price, 35% off \$19.47



HOW TO BE THE LEADER OF THE PACK: And Have Your Dog Love You for it!
It's NOT about "dominance!" This concise and affordable pamphlet clarifies how to be a benevolent teacher/leader, and helps dogs learn to be calm and confident members of the family. An excellent resource for dogs who are especially pushy, yet need kind and benevolent ways to learn to be patient and polite.

No longer available in print format.

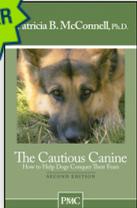


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WHOLESALE PRICING

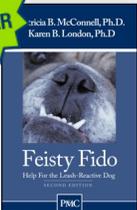
Behavior Problem Solving Dog Training Books & DVDs



THE CAUTIOUS CANINE: How to Help Dogs Conquer Their Fears

The Cautious Canine has helped over 80,000 dog lovers all over the world. Whether a dog is afraid of the vacuum cleaner or defensively aggressive to visitors, using this booklet will result in a happier and better behaved dog.

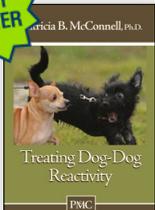
Suggested Retail	\$4.95
1-9 copies, 40% off	\$3.95
10+ copies, 50% off	\$2.95



THE FIESTY FIDO: Help For the Leash-Reactive Dog

Help clients address a common behavioral issue, and prevent a more serious one, with this easy-to-follow book based on scientifically proven and humane methods. Because of this book, thousands of people can now enjoy being out and about with their dogs instead of being anxious and nervous.

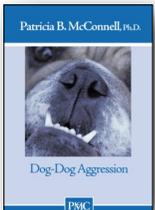
Suggested Retail	\$10.95
1-9 copies, 40% off	\$6.45
10+ copies, 50% off	\$5.45



TREATING DOG-DOG REACTIVITY DVD

An invaluable summary for consultants and trainers looking to compare different methods of positive-based behavior modification. This DVD of a half-day seminar is also an essential guide for clients, and will increase your effectiveness and their success by giving them clear examples of classical and operant conditioning.

Suggested Retail	\$44.95
Wholesale Price, 35% off	\$29.25



DOG-DOG AGGRESSION DVD

Through demonstrations and lecture, videos and slides, you'll learn the causes behind dog-dog aggression, and better yet, a variety of techniques to treat it. This day-long seminar focuses on dogs who are aggressive to unfamiliar dogs and dogs who live together, but don't necessarily get along.

Suggested Retail	\$59.95
Wholesale Price, 35% off	\$39.00



I'LL BE HOME SOON! How to Prevent and Treat Separation Anxiety

A classic that should be in every expert's library, this booklet is essential to send home with families to ensure compliance and consistency with step-by-step desensitization and counter conditioning programs. Clear and concise, this easy-to-read protocol is written for anyone who wants to leave the house knowing their dog is happy and their house is safe.

Suggested Retail	\$4.95
1-9 copies, 40% off	\$3.95
10+ copies, 50% off	\$2.95



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WHOLESALE PRICING

Behavior Problem Solving Dog Training Books & DVDs



WAY TO GO! How to Houstrain a Dog of Any Age

We all know the first question asked about a dog in a shelter: "Is he potty trained?" The answer should be "Not in a new house!" This reader-friendly booklet can help houstrain a dog of any age and is chock full of practical advice. It is geared toward puppies, but the basic concepts are the same for dogs whose training may have relapsed or newly adopted dogs coming to an unfamiliar home.

Suggested Retail	\$3.95
1-9 copies, 40% off	\$1.95
10+ copies, 50% off	\$1.00



FEELING OUTNUMBERED? How to Manage and Enjoy Your Multi-dog Household

Written to help maximize the joy of living in a multi-dog household, this book uses the study of animal behavior and positive training methods to teach dogs to be polite and patient instead of demanding and pushy. Great for foster homes, too!

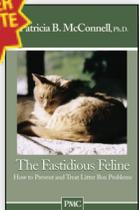
Suggested Retail	\$10.95
1-9 copies, 40% off	\$6.45
10+ copies, 50% off	\$5.45



FEELING OUTNUMBERED DVD: How to Manage and Enjoy Your Multi-dog Household
Whether owners are looking to stop dogs from competing for attention, planning to introduce a new dog to the group, or wondering how to keep the current dogs polite at the the door, this DVD is full of clear demonstrations and practical ideas for keeping life fun in houses with two or more dogs.

Suggested Retail	\$29.95
Wholesale Price, 35% off	\$19.47

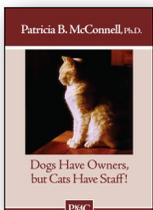
Feline Friendly Books & DVDs



THE FASTIDIOUS FELINE: How to Prevent and Treat Litter Box Problems

A concise and user-friendly booklet to ensure that cats, kittens, and their owners agree on the location of the bathroom. Perfect for both prevention and treatment of litter box problems.

Suggested Retail	\$3.95
1-9 copies, 40% off	\$1.95
10+ copies, 50% off	\$1.00



DOGS HAVE OWNERS, BUT CATS HAVE STAFF! DVD

This DVD of a half-day seminar takes the mystery out of feline behavior while celebrating that cats will always have their secrets. It includes behavioral evaluations of cats in a shelter, and practical ideas for introducing unfamiliar cats.

Suggested Retail	\$40.00
Wholesale Price, 35% off	\$26.00